

ANNUAL PERFORMANCE REPORT 2019-2020



Ashland Community Development Corporation

Mission statement:

Our mission is to provide quality community services to help end socio-economic disadvantages for Baltimoreans and surrounding populations.

Vision statement:

To foster a vibrant, prosperous and growing Baltimore through extraordinary community development solutions and activities.

Inside

Educational Services

Thanksgiving Baskets

Food Distribution

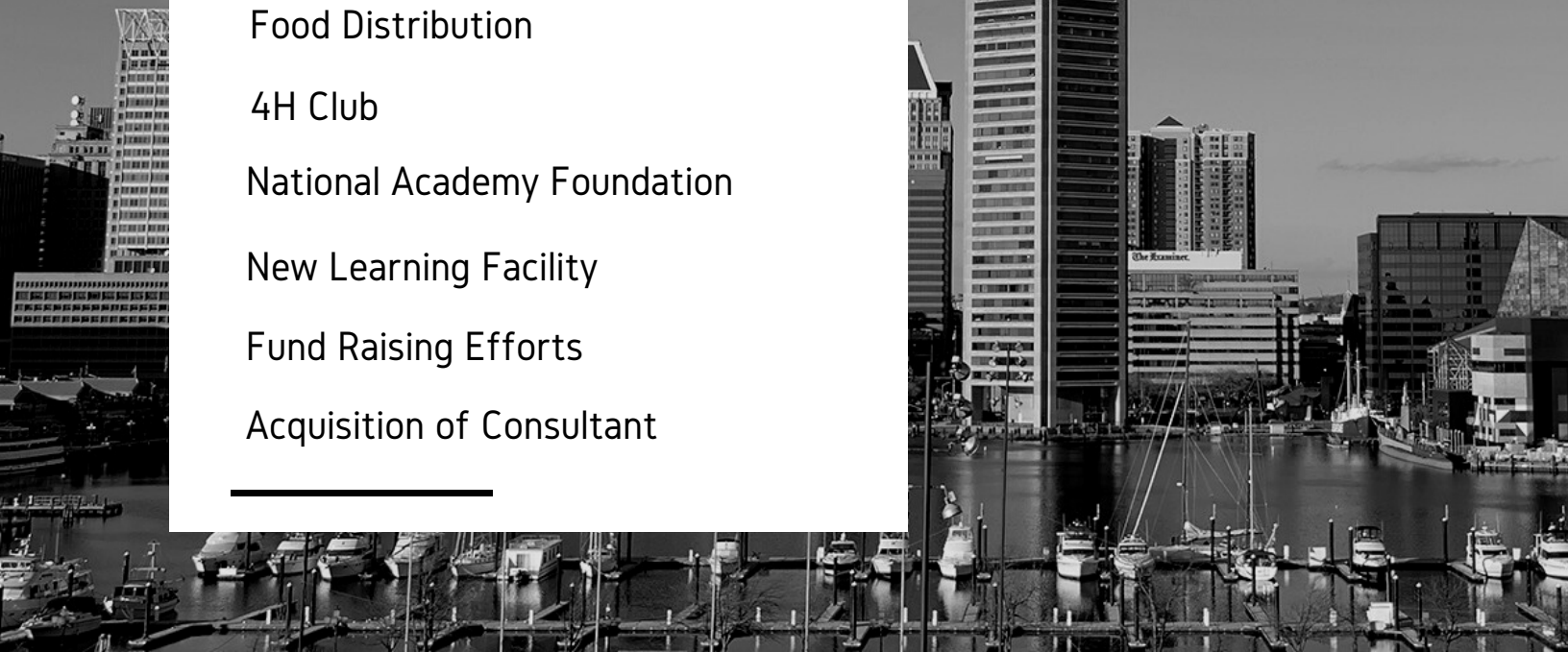
4H Club

National Academy Foundation

New Learning Facility

Fund Raising Efforts

Acquisition of Consultant



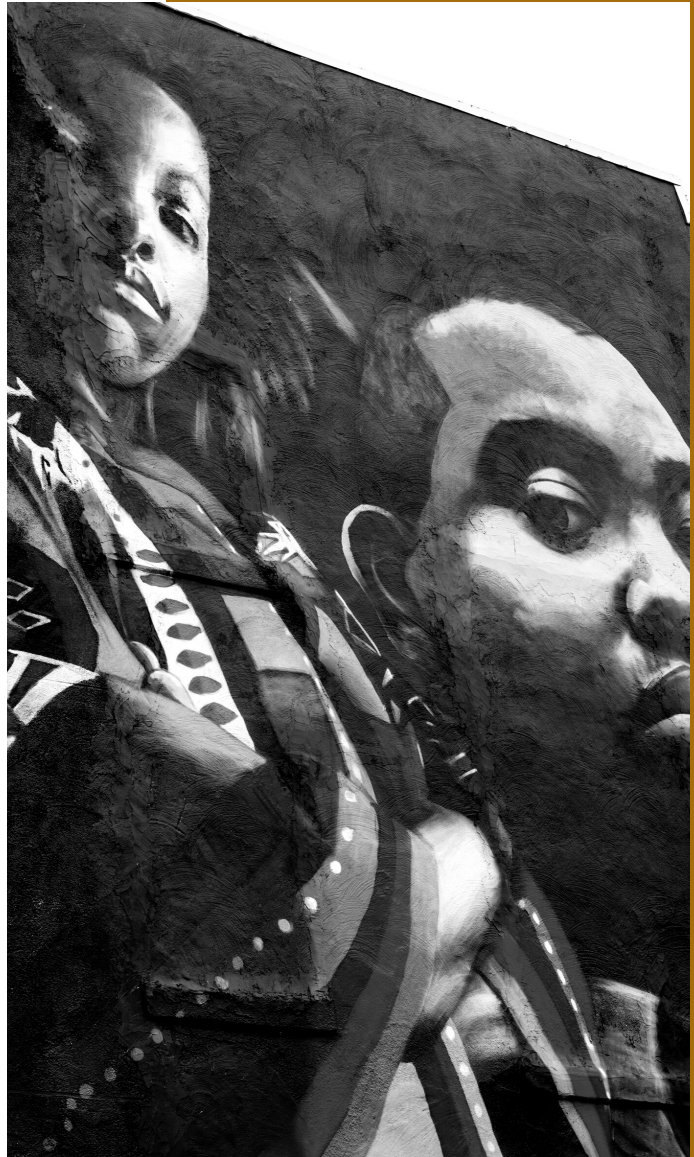
OVERVIEW

1. Educational Services: [In partnership w/ the Maryland Educational Opportunity Center]: 100 individuals served. (some w/multiple services below)

55 received Financial Aid/Counseling
59 received Admissions Assistance
28 received Academic Advisement/Personal Counseling
17 received GED Counseling/Referral
13 received Vocational Training Referrals
1 other (Expungement referral)

Results:

(25) Post-secondary college placement
A) 2 enrolled in a 4-year college institution
B) 14 Enrolled into a 2-year college institution
C) 5 Enrolled into vocational schools
D) 4 Enrolled into Training Programs
(7) Enrolled into GED Programs





2. Thanksgiving Baskets: 60 lb. food baskets were distributed to 50 Families identified by Community Organizations.

3. Food Distribution: [In partnership with The Mack Lewis Gym and We Our Us] Walk Ups 282; Car Drive Ups 450; Total Families Served 732.

4. 4 H Club [In partnership with U of Md Extension]: 29 registrants for virtual 4H S.T.E.A.M classes.

5. National Academy Foundation Collaboration: Supporting our neighboring High/Middle School with Achievement Incentives, Postsecondary preparation, campus beautification, and Mental Health/Support Programs.

6. Civic Engagement: [In partnership with First Tabernacle Beth El and the Mack Lewis Gym] Held 3 Voter Registration Drives in which 50 people registered (35) and/or received voting information (15).

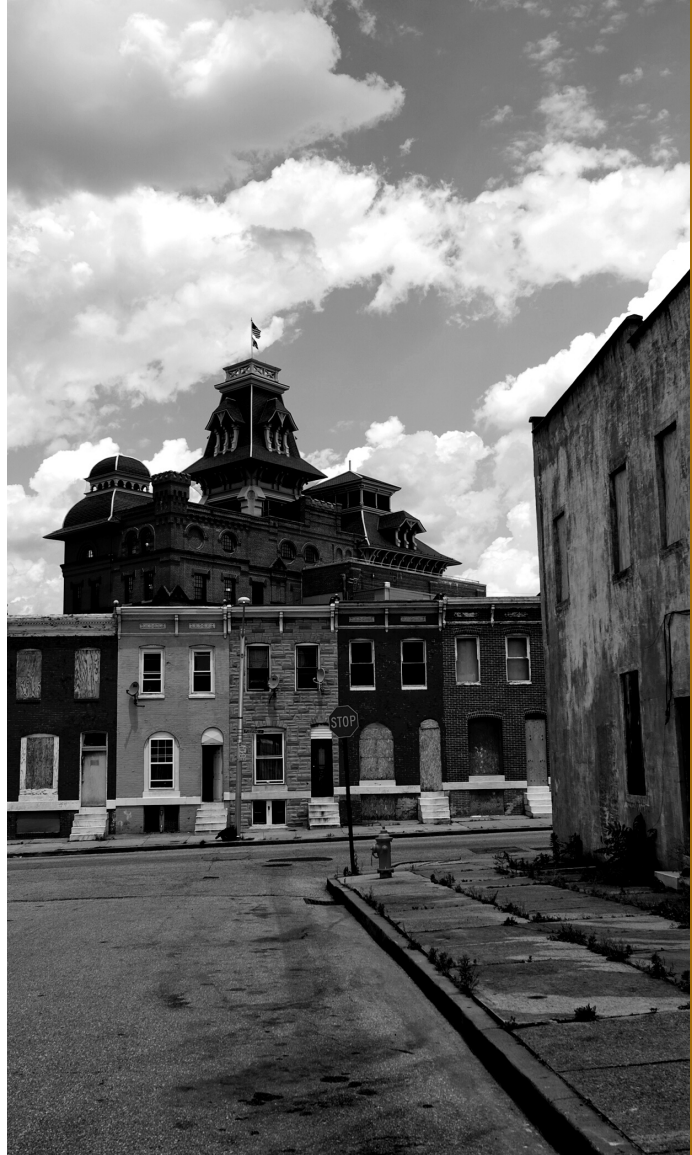
7. New Learning Facility: Acquired a 3000 sq. ft. facility with office and classroom space.

8. Fundraising Efforts:

- A) Storefront Grant – \$30,000 grant to face lift neighborhood shopping center.
- B) Maryland Nonprofit Recovery Grant - \$6500 to recuperate financial loss due to COVID.
- C) MECU Neighborhood Event Grant- \$3000 to provide school supplies to local youth.
- D) Ashland Community Development Corporation Learning Loft Campaign – Raised \$23,000 to maintain programs and further develop services.
- E) In-kind Donations: Established a relationship with Walmart and Home Depot to receive goods to benefit the community. Valued at \$3775 to date. Received 50 tickets from the National Aquarium valued at \$1997.50
- F) Corporate Sponsorship: Received a \$800 grant from Northrup Grumman and \$500 from the Travelers Insurance Company's Matching Grant Fund

9. Engaged a Non-Profit

Consultant: Contracted Dr. Mildred Johnson of High Impact Consulting to provide coaching for our Board, Grant Writing Assistance, and the development of our Strategic and Fundraising Plans.



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